

Action Plan for Flipping our Gov't to Blue

Feed Our Democracy believes that each of our small actions can add up to big change.

This Action Plan for supporting Flipping the Government gives you some simple steps you can take to make a difference.

PROSPECTS IN MIDTERM ELECTIONS.

➤ US House of Representatives

The House of Representatives has 435 seats, 79 of which are considered competitive (or considered swingable by Swing Left). The number of seats needed to take back the House: 24.

➤ US Senate

Most of the seats coming up for re-election are those of Democrats. The goal is for Democrats to retain their current seats and win available ones: winning Jeff Flake's open seat in Arizona, Bob Corker's open seat in Tennessee, and defeating Ted Cruz in Texas and Dean Heller in Nevada.

Governor's Seats & State House Elections

2018 midterms are hugely important for redistricting, which will occur after the 2020 census but ahead of the 2022 elections. Redistricting processes vary somewhat from state to state, but in most, the state legislature runs the process, and the governor has veto power. In 34 states, the governor who will be in office for the next redistricting will be elected in 2018. And in 30 states, half or more of state senators whose terms extend through the next redistricting will be elected in 2018. Democrats need to be strategic and long-term in their thinking.

5 ACTIONS you can take now

Talking to voters is one of the most important things we can do to influence Swing District elections, particularly because turnout in non-presidential races is traditionally so low and the margins of victory are narrow. Research shows that face-to-face voter contact is by far the most effective way to communicate with voters and help get more Democrats to the polls on election day.

- 1. Canvass in swing districts.
- 2. **Phone Banks -** Swing Left's phone banking program is focused on asking voters to commit to vote in the 2018 midterms in order to ensure that we have the votes we need to take back the House in 2018.
- 3. **Connect with local canvass organizers** Find your closest Swing District here. Each Swing District has an volunteer organizer coordinator. (Swing Left list of contacts in NY swing districts listed below)
- 4. **Host a Feed our Democracy dinner/potluck/coffee** (toolkit attached) to engage friends in action.
- 5. **Donate** to an organization focused on flipping local and state offices

ORGANIZATIONS focused on Flipping our government to Blue.

- · <u>Swing Left</u>: goal is to specifically the Flip the House of Representatives by focusing on swing districts; raising money for District Funds, focusing on voter registration.
- · <u>Emily's List</u>: aim is to elect pro-Democratic female candidates to office. Support and donate to help train and elect women who are running for office.
- · <u>Flippable</u> (on behalf of candidates): Flippable identifies the most flippable seats in state elections, then pools and directs resources to help Democrats reclaim (or claim) them and win.

RESOURCES.

Democrats' prospects in the 2018 elections, explained (Vox, Nov 2017)

CONTACTS.

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