



## Voter Registration Action Plan

Feed Our Democracy believes that each of our small actions can add up to big change. This Action Plan for Voter Registration gives you some simple steps you can take to make a difference.

- The U.S. trails most developed countries in voter turnout with approximately 55.7% of the eligible population voting in the 2016 Presidential elections.
- The total number of Americans **eligible** to vote: **218,959,000**
- The total number of Americans **registered** to vote: **146,311,000**
- The total number of Americans **who voted** (in the 2016 Presidential election): **132,899,453**

Just like getting people to vote, registering people is best done through direct, personal, targeted contact. Here are a few ideas and actions you can take to promote voter registration.

**5 ACTIONS** you can take now.

1. **REGISTER your friends to vote.** Register to vote and make sure your friends are registered.
2. **ORGANIZE a voter registration drive**
  - Election Tools has everything you need to plan a registration drive.
  - Familiarize yourself with state laws on the issue (laws vary state by state). Find out more at <https://www.usa.gov/register-to-vote>.
  - Here are a few places to hold Voter Registration Drives:
    - In-Person - Malls, movie theaters, libraries, neighborhood festivals, rallies, farmer's markets, etc. As always, be sure to check the rules for each location before planning a voter registration event there.
    - Online – post Voter Registration information on your social media accounts, along with facts, stats, and a link to register. (see Sample language below)
3. **HOST a Feed our Democracy event/dinner/coffee** with a group of 10-12 people interested in Voter Registration. Form a committee and action plan to go out into the community to register eligible voters.
4. **ADD a voter registration tool on your site.**

5. **DONATE** to an organization working to increase voter registration and turnout (see list below)

#### **ORGANIZATIONS focused Voters' Rights & Registration**

- **Power to the Polls:** organized by the Women's March, the national voter registration tour will target swing states to register new voters.
- **League of Women Voters:** The nation's largest and longest-standing grassroots voter registration organization, they work year-round to make sure all eligible Americans—especially first-time voters, non-college youth, new citizens, communities of color, and low-income Americans—have the opportunity to register and vote.

#### **RESOURCES.**

[USA.gov directory of state election offices](#)

[U.S. Census Data: Voting and Registration by State](#)

[2018 State Primary Election Dates](#)

#### **CONTACTS. #FeedourDemocracy**

Isabel Kallman [Isabel@FeedourDemocracy.com](mailto:Isabel@FeedourDemocracy.com)

Jeannine Harvey [Jeannine@FeedourDemocracy.com](mailto:Jeannine@FeedourDemocracy.com)

Nancy Friedman [Nancy@FeedourDemocracy.com](mailto:Nancy@FeedourDemocracy.com)

#### **SAMPLE LANGUAGE** (for social media)

Do you know somebody who's not registered to vote? Voter registration is easy and only takes a few minutes! Visit [PowertothePolls.com](http://PowertothePolls.com) or TEXT P2P to RTVOTE (788-683) to Register to Vote. #WhyVote #Voting #VotingMatters #FeedtheDemocracy #Midterms

#### **NOTES.**

Join us on [Facebook](#) and [Instagram](#) #FeedourDemocracy

**Feed Our Democracy** is a movement dedicated to the notion that the backbone of any democracy is an active citizenry. Whether native born, naturalized, or self-identified, we believe it is every citizen's duty to uphold the democratic ideals of freedom, justice, and equality. Our goal is to offer the inspiration and information necessary to turn each of us into citizen activists -- one event at a time. We encourage people to expand their communities and uphold their ideals as they Meet, Eat and Activate.